

MANAGEMENT REPORT

Date: July 28, 2025
To: Stratford City Council
From: Tatiana Dafoe, City Clerk
Report Number: COU25-078
Attachments: None

Title: Appointment to the Stratford Economic Enterprise Development Corporation Board of Directors

Objective: To consider the appointment of one individual to the Stratford Economic Enterprise Development Corporation (SEEDCo./investStratford) Board of Directors.

Background: Following the Annual Members Meeting of SEEDCo., the composition of the Board which manages the organization was amended to not less than 12 and not more than 15 Directors. The composition of the Board is as follows:

- The Mayor of the City of Stratford (ex officio)
- two elected councillors from the Council for the City of Stratford whose nomination has been approved by the Council for the City of Stratford;
- The Chief Administrative Officer of the City of Stratford (ex officio)
- one person who is an employee or independent contractor of the University of Waterloo or Festival Hydro Services Inc.; and
- not less than seven but no more than ten persons with skill sets that include, but are not limited to,
 - board & executive governance;
 - legal or financial compliance;
 - global business and strategic development;
 - community involvement and workforce development;
 - land development and engineering; and
 - human resources and technology.

Analysis: The Governance Committee for SEEDCo./investStratford has recommended that Catherine Newell Kelly be appointed to the Board for a three year term, with an option to extend for an additional two years.

Training is provided by SEEDCo./investStratford to newly appointed members.

Financial Implications:

Not Applicable: There are no financial implications to be reported as a result of this report.

Alignment with Strategic Priorities:

Not applicable: This report does not align with one of the Strategic Priorities as the purpose is to consider the appointment of a member of the public to the SEEDCo./investStratford Board.

Alignment with One Planet Principles:

Not applicable: This report does not align with one of the One Planet Principles as the purpose is to consider the appointment of a member of the public to the SEEDCO./investStratford Board.

Staff Recommendation: THAT Catherine Newell Kelly be appointed to the Stratford Economic Enterprise Development Corporation Board of Directors for a three-year term to June 2028, with an option to extend for an additional two year term, or until a successor is appointed by Council;

AND THAT a by-law confirming the appointment be adopted.

Prepared by: Tatiana Dafoe, City Clerk

Recommended by: Karmen Krueger, CPA, CA, Director of Corporate Services
Adam Betteridge, Interim Chief Administrative Officer