



Ad-Hoc Grand Trunk Renewal Committee

Working Group:	Communications
Report Date:	June 5, 2025

Requested Committee Direction:

The report is for information only.

Discussion Points:

NIL

Overview of Previous Month:

The communications working group continues to provide tours and information about the project to the public. In the past month, the communications team has presented to a seniors group in Grand Bend as well as to the monthly meeting of the Stratford Arts and Culture Collective. In both cases, the theme of the discussion was an objective overview of the project today and possible next steps.

Additionally, John has been the contact person for a number of tours of the facility for select members of the community, and more recently for contractors and city staff ahead of any work on the property that would be required for outdoor animation and events.

Andrew, John and Melanie met to discuss a communications plan and Andrew has authored a draft that is included.

Overview of Upcoming Month:

Summary of work anticipated for the upcoming month.

Item #	Item/Action	By Whom	By When
1	Approval of a communications plan	Andrew Hilton	Draft completed