

MANAGEMENT REPORT

Date: May 27, 2025
To: Stratford City Council
From: Tatiana Dafoe, City Clerk
Report Number: COU25-067
Attachments: None

Title: Appointment to the Stratford Economic Enterprise Development Corporation Board of Directors

Objective: To consider the appointment of one individual to the Stratford Economic Enterprise Development Corporation (SEEDCo./investStratford) Board of Directors.

Background: The SEEDCo./investStratford is managed by a Board of twelve (12) Directors. Pursuant to By-law No. 1 of the Corporation, Directors are comprised of persons in the following classes:

- The Mayor of the City of Stratford (ex officio)
- Two (2) members of Stratford City Council, appointed among its members
- The Chief Administrative Officer of the City of Stratford (ex officio)
- Eight (8) nominee Directors appointed by City Council, from the following categories:
 - one member of the public
 - one member from the University of Waterloo or Festival Hydro Services Inc.
 - six (6) members with one to be appointed from local small businesses in the following sectors: digital/creative, economy, agriculture, manufacturing, technology and banking/financial.

Analysis: At the end of the June 12, 2025, term, the Member of the Public seat will be vacated. The Governance Committee for SEEDCo./investStratford began recruitment for the position and are recommending John Wilkinson be appointed to the Board for a three year term, with an option to extend for an additional two years.

Training is provided by SEEDCo./investStratford to newly appointed members.

Financial Implications:**Not applicable:**

There are no financial implications to be reported as a result of this report.

Alignment with Strategic Priorities:

Not applicable: This report does not align with one of the Strategic Priorities as the purpose is to consider the appointment of a member of the public to the SEEDCo./investStratford Board.

Alignment with One Planet Principles:

Not applicable: This report does not align with one of the One Planet Principles as the purpose is to consider the appointment of a member of the public to the SEEDCO./investStratford Board.

Staff Recommendation: THAT John Wilkinson, representing the member of the public, be appointed to the Stratford Economic Enterprise Development Corporation Board of Directors for a three-year term to June 2028, with an option to extend for an additional two year term, or until a successor is appointed by Council.

Prepared by: Tatiana Dafoe, City Clerk