

## **Ad-Hoc Grand Trunk Renewal Committee**

Working Group:	Communications
Report Date:	September 6, 2024

## **Requested Committee Direction:**

The report is for information only.

## **Overview of Previous Month:**

Summary of work undertaken during the previous month.

The Grand Trunk timeline panels have been installed at the site. This timeline not only includes the historical timeline of activity at The Shops but also includes an additional panel that covers off the "modern era."

Andrew and myself, with help from Karen Haslam and her committee, are continuing the speaking tour about the work of this committee and have spoken to four groups with several more scheduled. This is in addition to the several pop-up information sessions that have taken place over the course of the summer.

The FAQs and the speaking points to the AdHoc committee and the Working Groups are being reviewed to make sure they are still accurate and reflect the current situation.

## **Overview of Upcoming Month:**

Summary of work anticipated for the upcoming month.

Item #	Item/Action	By Whom	By When
1	Update the FAQs as well as the speaking points for the AdHoc committee to reflect current situation. An ongoing process as the situation changes and evolves.	JK/AH	current
2	Further leverage a couple of current assets. The timeline panels at the Grand Trunk Renewal physical site as well as amplification of a virtual walkthrough of the building that was commissioned by Steve Cooper.	JK/AH	ASAP

3	Speak to several more service clubs and explore other methods of communication to the public by less	JK/AH	End of month
	traditional methods.		monar