

Downtown Stratford Business Improvement Area 2024 Budget

	Proposed 2024 Budget
REVENUES	
Tax Levy	\$299,472.50
Interest on Accounts	\$6,000.00
Community Collaboration	\$10,000.00
Sponsorships	\$10,000.00
TOTAL REVENUES	\$325,472.50
EXPENSES	
Operating	
CC Support Fees - Admin, Animation, Members	\$151,788.00
Office Operations	\$11,500.00
Advocacy and Education	\$9,800.00
Insurance	\$2,612.00
AGM / Membership	\$1,470.00
Phone	\$946.00
Anticipated Levy Refund	\$12,000.00
Animation, Marketing and Beautification	
Community Engagement	\$3,922.00
Holiday Animation	\$24,519.50
Promotion	\$25,500.00
Digital Gift Certificates	\$5,000.00
Website Maintenance & Hosting	\$2,000.00
STA contribution	\$35,000.00
Beautification	\$29,415.00
Destination Animation Fund	\$10,000.00
TOTAL EXPENSE	\$325,472.50
NET INCOME/EXPENSES CURRENT YR	\$0.00