



Communities in Bloom Advisory Committee

MINUTES

A meeting of the Stratford Communities in Bloom (CIB) Advisory Committee was held on Thursday, May 4, 2023 at 12:00 p.m., Rotary Complex – Mansbridge Room, Stratford.

Committee Members Present: Councillor Brad Beatty – Chair Presiding, Cindy Carlson, Kimberly Richardson, Carys Wyn Hughes, Mary-Anne Krutila

Staff Present: Casey Riehl – Recording Secretary

Absent: Barb Hacking, Councillor Bonnie Henderson

1. Call to Order

Councillor Beatty, Chair presiding, called the meeting to order at 12:05 p.m.

Land Acknowledgment

Moment of Silent Reflection

2. Declaration of Pecuniary Interest

None declared.

3. Adoption of the Previous Minutes – April 6, 2023

Motion by Kimberly Richardson

Seconded by Mary-Anne Krutila

THAT the minutes from the Communities in Bloom Advisory Committee meeting dated April 6, 2023, be adopted as presented. Carried

4. Business Arising from Previous Minutes

4.1 Update on Ted Blowes Garden

Cindy Carlson reported that clean-up of the Ted Blowes Garden will begin mid-May. Councillor Beatty will request Barb Hacking to send out a “clean up calendar” to all members to coordinate dates for volunteering.

4.2 2023 CIB National Update – Councillor Beatty

Councillor Beatty has contacted CIB National to inquire about a different document to use for the Winter Life Award submission. He has received the new form and the deadline for the submission is August 4, 2023.

Carys Wyn Hughes is now present at the meeting at 12:13 p.m.

4.3 2023 Spring Market Day – Councillor Beatty

Councillor Beatty confirmed that CIB has an outside table reserved for the May 27, 2023, Stratford Farmer's Market. He will also confirm that a tent is available to borrow in case of rain. Cindy Carlson and Barb Hacking will be making up sunflower seed envelopes to hand out again this year. Kimberly Richardson will drop off a bag of wildflower seeds that can also be handed out.

Kimberly Richardson will arrive early at the market to set up the CIB items. Items will be at the Agriculture building in Carys Wyn Hughes office that day to pick up. Barb Hacking has the tablecloth. Councillor Beatty will pick up canna lilies from Bernie VanHerk and take them to the market. He will also purchase purple pansies to hand out when the lilies run out.

Motion by Carys Wyn Hughes

Seconded by Cindy Carlson

THAT the Communities in Bloom Advisory Committee spends up to a maximum of \$100.00 to purchase purple pansies to hand out at the Spring Market Day on May 27, 2023. Carried

Kimberly Richardson has kids colouring sheets from the library as well as an info-graphic regarding pollinators and planting. She will confirm if someone from the Local will be attending or sending along information to hand out.

4.4 CIB National Initiatives – Councillor Beatty

CIB Stratford is in a non-competitive category this year and will not be judged. Councillor Beatty urged members to continue to take pictures of all events taking place in the City to include in the book next year. Kimberly Richardson will set up a Google Doc for members to submit their photos.

4.5 Update on Bloom Into Spring Event – Carys Wyn Hughes

Carys Wyn Hughes provided an update on the recent Bloom Into Spring event that SLAAA hosted. It was very well attended, and CIB had a table set up. There were presentations on planting and plants. The Horticultural Society was also there. This is going to be an annual event.

4.6 Design Plan – Councillor Beatty

Councillor Beatty stated that Scott Wentworth will be doing a site visit in Stratford later in May. Scott Wentworth will provide recommendations to CIB and Community Services that can be used for design plans in the future.

4.7 City Gateways

Kimberly Richardson will contact Councillor Henderson to inquire if she has copies of the minutes prior to 2011 to research if there was a budget line for gateways. Ms. Richardson inquired if CIB could possibly partner with Destination Stratford to rent a billboard to welcome people to Stratford. She will discuss this option further with Zac Gribble and update the CIB Committee. Councillor Beatty also suggested that CIB and Destination Stratford could do a joint presentation to Council about the gateways.

5. New Business

5.1 Accessibility Training

Staff informed Committee members that City of Stratford volunteers, including members of advisory committees, are required to complete training related to accessibility in accordance with the Accessibility for Ontarians with Disabilities Act, 2005. To meet this requirement, the Clerk will be circulating training materials to review and then you will be asked to complete a form stating you completed the training.

The Clerk will be circulating materials in different formats such as reading a brochure or watching a video so that all volunteers can complete the training. This training is mandatory and there will be strict deadlines for completion.

Members were advised to contact the Clerk with any questions or if they required assistance.

6. Upcoming Events

- Rain Date for Spring Clean Up – Saturday, May 6, 2023
- Spring Market Day – Saturday, May 27, 2023
- Pumpkin Parade – Wednesday, November 1, 2023

7. Date of Next Meeting

The next meeting of the CIB Advisory Committee will be held on Thursday, June 1, 2023, at 12:00 p.m., in the Mansbridge Room at the Stratford Rotary Complex, 353 McCarthy Road W., Stratford.

Communities in Bloom Advisory Committee
May 4, 2023

8. Adjournment

Motion by Cindy Carlson

Seconded by Mary-Anne Krutila

THAT the May 4, 2023, Communities in Bloom Advisory Committee meeting adjourn. Carried

Meeting Start Time: 12:05 P.M.

Meeting End Time: 12:43 P.M.