



BOARD OF PARK MANAGEMENT

A meeting of the Board of Park Management was held on **Monday, April 3, 2023, at 3:30 p.m.** in the **Agriplex Board Room** at the Agriplex.

PRESENT: Maureen Cocksedge, Carolyn Cuerden, Chairman Dave Hanly, Sherry Maguire, Vice Chair Kimberley Richardson, Councilor Beatty, Councilor Henderson

STAFF PRESENT: Quin Malott - Manager Parks, Forestry & Cemetery, Heather Denny – Special Events Coordinator.

MINUTES

2748. DECLARATIONS OF PECUNIARY INTEREST AND THE GENERAL NATURE THEREOF:

None declared.

Mike Bayer withdrew his presentation regarding using a deep fryer as part of his operation in the concession booth in Upper Queens Park. No further action by the Board of Park Management is required.

2749. PRESENTATION: SPECIAL EVENTS APPLICATION PROCESS:

Objective: Heather Denny, Special Events Coordinator will speak to the Board of Park Management clarifying the special events application process for member awareness.

Background and Analysis: Chairman Hanly requested at the last meeting of the Board that having the coordinator attend to explain the event application and approval process would assist in review of events that arise on the agenda for vetting.

Ms. Denny explained the process providing details in response to specific questions for clarification.

2751. MINUTES:

Objective: The minutes from the March 6, 2023 meeting provided for approval.

Resolution: That the minutes of the March 6, 2023, meeting be approved.

Mover: K. Richardson

Seconder: B. Beatty

Carried.

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2752. DOCK MUSIC:

Objective: To review the event submitted by Special Events Coordinator for approval.

Background and Analysis: This event began during the pandemic as a means of providing a socially distanced opportunity for members of the community to safely enjoy some music in the park system. The response was very positive, and Ms. Thomas made another request in 2021. In response to the popularity of her performances, Ms. Thomas requested road closures as part of her application in 2022. 2023 request is same as previous year.

Staff Comments: As instructed by the Board staff ensured that road closure barricades were not left on site following performances.

Staff Recommendation: Approval of event with no concerns. Staff to ensure barricades are removed following each performance in coordination with Public Works Department.

Resolution: To approve the event as requested.

Mover: S. Maguire

Seconder: B. Henderson

Carried.

2753. WORLD IN A WEEKEND:

Objective: To review the request for the World in a Weekend event organized in partnership by Stratford Summer Music and Hermione Presents SpringWorks Festival to take place on August 5 & 6, 2023 in the park system.

Background and Analysis: This event offers music; puppet shows and play garden and will take place on the grass area across from the Veterans Drive bandshell between York and Waterloo Streets at no charge to attendees.

This is the second year for this event and as such will require approval from the Board to be added to the perpetual approval annual events in the park system. Organizers will continue to follow the Special Events Application process which includes informing the Board of details.

Staff Comments: Staff have no concerns.

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Staff Recommendation: That the request to hold the World in a Weekend event in the park system on August 5 & 6, 2023 as detailed be approved and be added to the perpetual approval annual events list.

Resolution: To approve the event as requested and add to the perpetual list of events in the park.

Mover: K. Richardson

Seconders: S. Maguire

Carried.

2754. STRATFORD DISC GOLF CLUB EVENTS:

Objective: To review the request to hold two events at Marsh Pond Park summer of 2023. An Open House is planned for May 27, 2023 from 1 – 4pm with the goal of raising awareness and interest in the sport locally. A second event is planned on June 17, 2023 as a disc golf tournament with a shotgun style start at 9am with conclusion at 5pm. The tournament is a fundraiser for the club to support maintenance of the disc golf course at Marsh Pond. A request to post temporary sponsorship advertisement signage at each tee pad is part of the tournament request.

Background and Analysis: In 2012 the disc golf committee partnered with Community Services Department to develop a nine-hole disc golf course at Marsh Pond. Infrastructure was paid for by the disc golf club and installed and maintained by the City of Stratford Parks Department. The facility has been a popular attraction

Staff Comments: Sponsorship signage is minimal and temporary for event only.

Staff Recommendation: To support both events as requested. Further, to put both events on the perpetual approval list.

Resolution: To approve both events as requested.

Mover: M. Cocksedge

Seconders: B. Beatty

Carried.

The Special Events Coordinator brought forward an additional event submitted by the club scheduled for June 10th, 2023. The request includes sale of discs to participants.

Resolution: To approve the event conditional upon the Stratford Disc Golf Club obtaining business license.

Mover: K. Richardson

Seconders: B. Beatty

Carried.

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2755. OTHER BUSINESS:

Swan Release Update: Brad Beatty CBEAC representative and Q. Malott discussed the success of the April 2, 2023 release. B. Beatty noted that event without advertisement there was a large volume of people in attendance. The CBEAC committee will be recommending an increase in the number of Air Cadets volunteering for crowd control in 2024.

Community Events Calendar: K. Richardson revisited M. Cocksedge's suggestion at the last meeting regarding a community calendar for events. Q. Malott explained that this may be a task for the STA to provide a calendar for community events. Councillor Henderson noted she has had similar requests regarding sporting events in Stratford. Q. Malott explained sports groups blanket book facilities for their season. Q. Malott noted that any notable sporting events could included within the context of the community events calendar or through the new sports tourism program being implement.

Food Trucks: M. Cocksedge revisited the discussion regarding food trucks being permitted in Upper Queens Park. Q. Malott noted that because of the current lease agreement with Duke's a permanent food truck would be in contravention of same. However, community events can make application to include as part of the process. K. Richardson indicated that the vision of the Orr family was not for permanent vendors to offer merchandise and food in the public park system.

Hybrid Meetings: K. Richardson revisited the possibility of offering a hybrid model of meetings. S. Maguire offered to follow-up with City Clerk Tatiana Dafoe on various options to conduct hybrid meetings for boards and committees across the municipality.

Next regularly scheduled meeting of the Board is Monday, May 1, 2023 3:30pm in the **Community Hall Lobby Meeting Room.**

Motion to adjourn by K. Richardson at 4:30pm, seconded S. Maguire.