



2022 ANNUAL REPORT TO STRATFORD CITY COUNCIL

Committee Name: Active Transportation Advisory Committee

Date Submitted: December 9, 2022

1. Outline of accomplishments/projects completed in 2022:

The Active Transportation Report card is nearing completion, with some minor graphic layout to finish.

Progress on trailhead and entry-point signs and trail marking support continue. Work has been slowed by staff limitations as a result of other tasks backed up as a result of changes due to the City's COVID-19 response.

In collaboration with the Accessibility Advisory Committee, walking infrastructure gaps have continued to be identified and passed to City staff for consideration as budgets allow.

We have provided support for Bike Month activities to several of the collaborating groups, including promotion and access to services as required.

2. Summary of how the Advisory Committee's mandate in the Terms of Reference is reflected in the Committee's accomplishments/projects for 2022:

The continuing assessment of both cycling and pedestrian infrastructure, and the reports from those to council and city staff, promotes and enhances the state of Active Transportation in the City of Stratford. The promotions, including notices on the City buses, during Bike Month and at other times of the year provide further awareness of the Committee to the public, with the hope that comments, concerns, and suggestions will be directed to the Committee.

3. Summary of 2022 recommendations made to Sub-committee, Committee or Council:

The Committee advocated for a one-way road and bi-directional multiuse trail to be created as a summertime experiment on Lakeside Drive from Waterloo Street to Lakeside Drive North. This would allow the City to assess the potential usage and induced traffic impact (Note that this change is a recommendation in the draft Transportation Master Plan).

ATAC added our recommendations to that of the Accessibility Advisory Committee in providing a list of locations that would benefit from improved walking and riding infrastructure.

4. Please summarize how your 2022 projects/plans have reflected the City's strategic priorities:

The scope of activities for the Active Transportation Advisory Committee (ATAC) are a significant part of the "Mobility, Accessibility, and Design Excellence" priority.

The integration of the Cycle Stratford and Avon Trail organization with ATAC aid in promoting Stratford as a Sports Tourism locale, as suggested in the "Plans, Strategies, and Partnerships" priority.

Improvements and enhancements to the Active Transportation networks will reduce the dependence on private vehicles, aiding in the greening of the city in the "Developing our Resources" priority, and providing an attractive living environment for the workforce suggested in the "Widening Our Economic Opportunities" priorities.

5. Comments regarding impact of COVID-19 on your Committee's operations in 2022:

Many projects were stalled for lack of City resources as critical backlogs were being dealt with. Zoom meetings were well attended and allowed participants flexibility in where they were participating from.

6. Outline of projects/plans for 2023 budget funds:

ATAC plans to perform Community outreach. That is, host local activities and information sessions in sections of the City where there may be limited Active Transportation infrastructure. In this way, the needs of the communities can be assessed in person, and directly from those impacted. The information thus assembled will form part of future advocacy and recommendations.

The Committee intends to continue the Trailhead sign project and establish trail markings on trails through the City in collaboration with groups such as The Avon Trail.

We plan on continuing work with the local schools on proper School Travel Planning, after a hiatus of several years.

More public communication on notable events for Active Transportation in the City, such as Bike Month, is planned in conjunction with agencies such as Stratford Transit (media screens) and Huron-Perth Public Health (content provision).