

DOWNTOWN STRATFORD

Proposed Budget

REVENUES	
Tax Levy	\$299,472.50
Interest on Accounts	\$1,800.00
HST Rebate	\$14,000.00
Community Collaboration	\$10,000.00
Grant Revenue – Project/City Grant	\$0.00
Miscellaneous Revenue	\$0.00
TOTAL REVENUES	\$325,272.50
EXPENSES	
Operating	
CC Support Fees - Admin, Animation, Members	\$145,950.00
Office Operations	\$6,000.00
Strategic Plan	\$5,000.00
Advocacy and Education	\$12,000.00
Insurance	\$2,600.00
AGM / Membership	\$1,000.00
Phone	\$1,050.00
Anticipated Levy Refund	\$8,772.50
Animation, Marketing and Beautification	
Community Engagement	\$6,000.00
Holiday Animation	\$25,000.00
Directory Sign Maintenance	\$500.00
Promotion	\$21,400.00
Digital Gift Certificates	\$5,000.00
Website Maintenance & Hosting	\$5,000.00
STA contribution	\$35,000.00
Beautification	\$35,000.00
Destination Animation Fund	\$10,000.00
TOTAL EXPENSE	\$325,272.50
NET INCOME/EXPENSES CURRENT YR	\$0.00